

## Economic Impact Formula Sheet

The following formula(s) are to be used to calculate your estimated economic impact and your final economic impact. Please note that different formulas are used for different types of events.:

**1. Adult Multiple Day Conference/Event**

$\$140 \times \# \text{ days} \times \# \text{ people}$

**2. Youth Multiple Day Conference/Event**

$\$100 \times \# \text{ days} \times \# \text{ people}$

**3. Festival or 1 Day Event**

$\$70 \times 25\% \text{ of the number of people}$