

Board of Directors
Chairman
Tamara Battles

Vice Chairman
Michel Caffery

Secretary/Treasurer
Paula Nelson

Board Members
John Carroll
Ralph Covington
Jay Sharplin
Zeb Winstead

Executive Director
Clifford J. Moller
cjmoller@gaeda.org



PUBLIC MEETING ANNOUNCEMENT

The public is invited to attend all meetings unless otherwise noted in accordance with the LA Opens Meeting Law!

Please Be Advised!!!

**The Greater Alexandria
Economic Development Authority (GAEDA) will
hold the following:**

COMMITTEE MEETINGS
Tuesday, January 15th, 2019
8:00 A.M.

City Council Chambers
Alexandria City Hall
915 Third Street
Alexandria, LA 71301

REGULAR BOARD MEETING
Tuesday, January 15th, 2019
8:15 A.M.

City Council Chambers
Alexandria City Hall
915 Third Street
Alexandria, LA 71301



**THE GREATER ALEXANDRIA ECONOMIC DEVELOPMENT AUTHORITY
BOARD OF COMMISSIONERS**

Tamara Battles, Chair
Michael Caffery, Vice-Chair
Paula Nelson, Secretary/Treasurer
John Carroll

Jay Sharplin
Ralph Covington
Zebulon Winstead

GAEDA COMMITTEE MEETINGS AGENDA

Tuesday, January 15, 2019 ~ 8:00 a.m.

City Council Chambers ~ City Hall, 915 Third Street, Alexandria, LA

(Public comments may be made prior to any vote) (Please keep comments limited to 3 minutes per person).

Executive & Government Relations Committee

Members: Tamara Battles, Chair; Michael Caffery, Vice-Chair;
Paula Nelson, Secretary/Treasurer

1. To hear an Executive Director’s report regarding Request for Proposals (RFP’s) for Legal Counsel and Accounting Services
2. To hear public comments

Human Resources Committee

Members: Zebulon Winstead, Chair; Paula Nelson, Tamara Battles

1. To hear public comments

Administration & Legal Committee

Members: John Carroll, Chair; Jay Sharplin; Ralph Covington

1. To hear a report from the CPA regarding the December 2018 Financial Statements
2. Motion to recommend approval of the December 2018 financial statements-**Public Comments**
3. Motion to recommend payment of the December 2018 legal bill -**Public Comments**
4. Motion to recommend payment of the December 2018 accounting bill-**Public Comments**
5. To hear public comments

Economic Development Committee

Members: Paula Nelson, Chair; John Carroll; Jay Sharplin

1. To hear an Executive Director’s report regarding 2019 Grant Request and Cooperative Endeavors
2. Motion to recommend approval of an amendment to the Cooperative Endeavor Agreement with the Disabled American Veterans, Department of Louisiana Inc. in an amount up to Fifteen Thousand Dollars (\$15,000) instead of Seven Thousand Five Hundred Dollars (\$7,500) for meals and advertisement at the 2019 Annual State Convention and the 2019 Mid-Winter Conference/Executive Committee Meeting. - **Public Comments**
3. Motion to recommend approval of a grant request in an amount up to Two Thousand Four Hundred and Twenty Dollars (\$2,420) for advertisement and marketing to Louisiana College for the B.B. McKinney Legacy Concert at Louisiana College. **Public Comments**
4. Motion to recommend approval of a Cooperative Endeavor Agreement with the Rapides Symphony Orchestra in an amount up to Ten Thousand Dollars (\$10,000) for promoting the 2019-20120 Concert Series-**Public Comments**
5. Motion to recommend approval of a Cooperative Endeavor Agreement with the Alexandria/Pineville Convention and Visitors Bureau in an amount up to Six Thousand Dollars (\$6,000) to host the APT Coca Cola Open Professional Golf Tournament. -**Public Comments.**
6. Motion to recommend approval of a Cooperative Endeavor Agreement with the Diocese of Alexandria an

amount up to Fifteen Thousand Dollars (\$15,000) for advertisement and meals at the 2019 Steubenville South High School Youth Conference. **-Public Comments.**

7. Motion to recommend approval of a Cooperative Endeavor with POW-UR, LLC in an amount up to Twelve Thousand Dollars (\$12,000) for advertisement and marketing and meals for the 2019 USA Powerlifting Highschool National Championships. **-Public Comments.**
8. Motion to recommend approval of a Cooperative Endeavor in an amount up to Five Thousand Dollars (\$5,000) for advertisement and marketing of the City of Alexandria Mardi Gras Parade. **-Public Comments.**
9. Motion to recommend approval of a Cooperative Endeavor with M-2 Mitton Management, LLC in an amount up to Twelve Thousand Dollars (\$12,000) for advertisement and marketing of the Links on the Bayou Golf Course. **-Public Comments.**
10. Motion to recommend approval of a Cooperative Endeavor Agreement with the Kent Plantation House Inc. in an amount up to Ten Thousand Dollars (\$10,000) for advertisement and marketing of the 2019 8th Annual Le Tour de Bayou event. **-Public Comments.**
11. Motion to recommend approval of a Cooperative Endeavor Agreement with the Louisiana Boat Racing Association in an amount up to Eight Thousand Five Hundred Dollars (\$8,500) for the National Boat Racing Association Course Race and the North-South Shoot out Race. **-Public Comments.**
12. Motion to recommend approval of a Cooperative Endeavor Agreement with the Friends of Bringhurst Golf Course, Inc. in an amount up to Seven Thousand Five Hundred Dollars (\$7,500) for the 2019 Bayou Rapides Golf Invitational. **-Public Comments.**
13. Motion to recommend approval of a Cooperative Endeavor Agreement with the Juneteenth Association in an amount up to Seven Thousand Five Hundred Dollars. (\$7,500) for meal and advertisement and marketing of the 2019 Juneteenth Celebration **-Public Comments.**
14. Motion to recommend approval of a Cooperative Endeavor Agreement with the Central Louisiana Regional Chamber of Commerce in an amount up to Ten Thousand Dollars (\$10,000) for advertisement and marketing/meals at the 2019 Chamber events listed in the Cooperative Endeavor. **-Public Comments.**
15. Motion to recommend approval of a Cooperative Endeavor Agreement with the Alexandria/Pineville Convention and Visitors Bureau in an amount up to Thirty Thousand Dollars (\$30,000) to host the 2019 LHSAA Basketball and Powerlifting. **-Public Comments.**
16. Motion to recommend approval of a Cooperative Endeavor Agreement with the Arts Council of Central Louisiana in an amount up to Ten Thousand Dollars (\$10,000) for the 2019-2020 Performing Arts Series. **-Public Comments.**
17. To hear public comments

Capital Projects Committee

Members: Ralph Covington, Chair; John Carroll; Jay Sharplin

1. To hear an Executive Director's report regarding the Masonic Drive Corridor
2. To hear public comments

Operations Committee

Michael Caffery, Chair; Ralph Covington; Zebulon Winstead

1. To hear public comments



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REGULAR MEETING AGENDA

January 15, 2018 ~ 8:15 a.m.

City Council Chambers

City Hall, 915 Third Street ~ Alexandria, LA

*(Public Comments may be made prior to any vote)
(Please keep comments limited to 3 minutes per person)*

- A. Call to Order**
 - B. Invocation**
 - C. Pledge of Allegiance**
 - D. Roll Call**
 - E. Active Items**
- 1) Motion to approve the January 2019 Consent Agenda:
 - a) Motion to approve the December 2018 board meeting minutes –
Public Comments
 - b) Motion to approve the November 2018 Financials-**Public Comments**
 - c) Motion to approve the December 2018 financial statements-**Public Comments**
 - d) Motion to approve payment of the December 2018 accounting bill-**Public Comments**
 - e) Motion to approve payment of the December 2018 legal bill –**Public Comments**
 - 2) Motion to approve an amendment to the Cooperative Endeavor Agreement with the Disabled American Veterans, Department of Louisiana Inc. in an amount up to Fifteen Thousand Dollars (\$15,000) instead of Seven Thousand Five Hundred Dollars (\$7,500) for meals and advertisement at the 2019 Annual State Convention and the 2019 Mid-Winter Conference/Executive Committee Meeting. -**Public Comments**
 - 3) Motion to approve a grant request in an amount up to Two Thousand Four Hundred and Twenty Dollars (\$2,420) for advertisement and marketing to Louisiana College for the B.B. McKinney Legacy Concert at Louisiana College. **Public Comments**
 - 4) Motion to approve a Cooperative Endeavor Agreement with the Rapides Symphony Orchestra in an amount up to Ten Thousand Dollars (\$10,000) for promoting the 2019-20120 Concert Series-**Public Comments**

- 5) Motion to approve a Cooperative Endeavor Agreement with the Alexandria/Pineville Convention and Visitors Bureau in an amount up to Six Thousand Dollars (\$6,000) to host the APT Coca Cola Open Professional Golf Tournament. **-Public Comments.**
- 6) Motion to approve a Cooperative Endeavor Agreement with the Diocese of Alexandria an amount up to Fifteen Thousand Dollars (\$15,000) for advertisement and meals at the 2019 Steubenville South High School Youth Conference. **-Public Comments.**
- 7) Motion to approve a Cooperative Endeavor with POW-UR, LLC in an amount up to Twelve Thousand Dollars (\$12,000) for advertisement and marketing and meals for the 2019 USA Powerlifting Highschool National Championships. **-Public Comments.**
- 8) Motion to approve a Cooperative Endeavor in an amount up to Five Thousand Dollars (\$5,000) for advertisement and marketing of the City of Alexandria Mardi Gras Parade. - **Public Comments.**
- 9) Motion to approve a Cooperative Endeavor with M-2 Mitton Management, LLC in an amount up to Twelve Thousand Dollars (\$12,000) for advertisement and marketing of the Links on the Bayou Golf Course. **-Public Comments.**
- 10) Motion to approve a Cooperative Endeavor Agreement with the Kent Plantation House Inc. in an amount up to Ten Thousand Dollars (\$10,000) for advertisement and marketing of the 2019 8th Annual Le Tour de Bayou event. **-Public Comments.**
- 11) Motion to approve a Cooperative Endeavor Agreement with the Louisiana Boat Racing Association in an amount up to Eight Thousand Five Hundred Dollars (\$8,500) for the National Boat Racing Association Course Race and the North-South Shoot out Race. - **Public Comments.**
- 12) Motion to approve a Cooperative Endeavor Agreement with the Friends of Bringham Golf Course, Inc. in an amount up to Seven Thousand Five Hundred Dollars (\$7,500) for the 2019 Bayou Rapides Golf Invitational. **-Public Comments.**
- 13) Motion to approve a Cooperative Endeavor Agreement with the Juneteenth Association in an amount up to Seven Thousand Five Hundred Dollars. (\$7,500) for meal and advertisement and marketing of the 2019 Juneteenth Celebration **-Public Comments.**
- 14) Motion to approve a Cooperative Endeavor Agreement with the Central Louisiana Regional Chamber of Commerce in an amount up to Ten Thousand Dollars (\$10,000) for advertisement and marketing/meals at the 2019 Chamber events listed in the Cooperative Endeavor. **-Public Comments.**
- 15) Motion to approve a Cooperative Endeavor Agreement with the Alexandria/Pineville Convention and Visitors Bureau in an amount up to Thirty Thousand Dollars (\$30,000) to

***Additions to agenda made by unanimous consent only!**

host the 2019 LHSAA Basketball and Powerlifting. -**Public Comments.**

- 16) Motion to approve a Cooperative Endeavor Agreement with the Arts Council of Central Louisiana in an amount up to Ten Thousand Dollars (\$10,000) for the 2019-2020 Performing Arts Series. - **Public Comments.**

- F. Executive Director's Report**
- G. Comments by Legal Counsel**
- H. Comments or Questions by Commissioners**
- I. Public Comments or Questions**
- J. Adjourn**

***Additions to agenda made by unanimous consent only!**