

**Greater Alexandria Economic Development Authority
Executive & Government Relations Committee Meeting**

Minutes: Meeting of Tuesday, January 15, 2019

Present: Michael Caffery, Vice-Chair

Absent: Tamara Battles, Chair; Paula Nelson, Secretary/Treasurer

The monthly meeting of the Greater Alexandria Economic Development Authority's Executive & Government Relations Committee was called to order by Commissioner Caffery at 8:07 a.m. Executive Administrator, Angela Varnado called the roll. A quorum was not present.

The Executive director stated that Request for Proposals (RFP's) for legal and accounting services have been requested by the end of January for best practices purposes. A discussion was held.

There being no further business to come before the Committee, the meeting was adjourned at 8: 09 a.m.

**Greater Alexandria Economic Development Authority
Human Resources Committee Meeting**

Minutes: Meeting of Tuesday, January 15, 2019

Present: Paula Nelson,

Absent: Zebulon Winstead, Chair; Tamara Battles

The monthly meeting of the Greater Alexandria Economic Development Authority's Human Resource Committee was called to order by Commissioner Nelson at 8:09 a.m. Executive Administrator, Angela Varnado called the roll. A quorum was not present.

There being no public comments, the meeting was adjourned at 8:09 a.m.

**Greater Alexandria Economic Development Authority
Administration & Legal Committee Meeting**

Minutes: Meeting of Tuesday, January 15, 2019

Present: John Carroll, Chair; Jay Sharplin; Ralph Covington

Absent: None

The monthly meeting of the Greater Alexandria Economic Development Authority's Administration & Legal Committee was called to order by Commissioner Carroll at 8:10 a.m. Executive Administrator, Angela Varnado called the roll. A quorum was present.

The Board heard a report from the CPA on the December 2018 Draft Financial Statements. A discussion was held.

It was moved by Commissioner Sharplin and seconded by Commissioner Covington to recommend approval of the December 2018 Draft Financial Statements. There being no public comments, motion passed by unanimous vote.

It was moved by Commissioner Sharplin and seconded by Commissioner Covington to recommend approval of the December 2018 legal bill. There being no public comments, motion passed by unanimous vote.

It was moved by Commissioner Sharplin and seconded by Commissioner Covington to recommend payment of the December 2018 accounting bill. There being no public comments, motion passed by unanimous vote.

There being no further business to come before the Administration & Legal Committee, the meeting was adjourned at 8:14 a.m.

**Greater Alexandria Economic Development Authority
Economic Development Committee Meeting**

Minutes: Meeting of Tuesday, January 15, 2019

Present: Paula Nelson, Chair; John Carroll; Jay Sharplin

Absent: None

The monthly meeting of the Greater Alexandria Economic Development Authority's Economic Development Committee was called to order by Commissioner Nelson at 8:15 a.m. Executive Administrator, Angela Varnado called the roll. A quorum was present.

The Executive Director gave a brief report on the remainder of the 1st Funding Cycle for undesignated grants and 2019 Cooperative Endeavor Agreement recommendations.

Commissioner Sharplin recused himself from items 2,3,4,6,7,8,14 and 15.

It was moved by Commissioner Carroll and seconded by Commissioner Nelson to recommend approval of an amendment to the Cooperative Endeavor Agreement with the Disabled American Veterans, Department of Louisiana Inc. in an amount up to Fifteen Thousand Dollars (\$15,000) instead of Seven Thousand Five Hundred Dollars (\$7,500) for meals and advertisement at the 2019 Annual State Convention and the 2019 Mid-Winter Conference/Executive Committee Meeting. There being no public comments, the motion passed with 2 votes, Commissioner Sharplin recusing himself.

It was moved by Commissioner Carroll and seconded by Commissioner Nelson to recommend approval of a grant request in an amount up to Two Thousand Four Hundred and Twenty Dollars (\$2,420) for advertisement and marketing to Louisiana College for the B.B. McKinney Legacy Concert at Louisiana College. Dr. David Brewer gave a brief overview of the event. There being no further public comments, the motion passed with 2 to votes, Commissioner Sharplin recusing himself.

It was moved by Commissioner Carroll and seconded by Commissioner Nelson to recommend approval of a Cooperative Endeavor Agreement with the Rapides Symphony Orchestra in an amount up to Ten Thousand Dollars (\$10,000) for promoting the 2019-2020 Concert Series- Mr. Terry Aubin gave a brief overview of the series. There being no further public comments, the motion passed with 2 votes, Commissioner Sharplin recusing himself.

It was moved by Commissioner Carroll and seconded by Commissioner Nelson to recommend approval of a Cooperative Endeavor Agreement with the Alexandria/Pineville Convention and Visitors Bureau in an amount up to Six Thousand Dollars (\$6,000) to host the APT Coca Cola Open Professional Golf Tournament. -

There being no public comments, the motion passed by unanimous vote.

It was moved by Commissioner Carroll and seconded by Commissioner Nelson to recommend approval of a Cooperative Endeavor Agreement with the Diocese of Alexandria an amount up to Fifteen Thousand Dollars (\$15,000) for advertisement and meals at the 2019 Steubenville South High School Youth Conference. There being no further public comments, the motion passed with 2 votes, Commissioner Sharplin recusing himself.

It was moved by Commissioner Carroll and seconded by Commissioner Nelson to recommend approval of a Cooperative Endeavor with POW-UR, LLC in an amount up to Twelve Thousand Dollars (\$12,000) for advertisement and marketing and meals for the 2019 USA Powerlifting Highschool National Championships. Mr. Duane Urbina gave an overview of the event. There being no further public comments, the motion passed with 2 votes, Commissioner Sharplin recusing himself.

It was moved by Commissioner Carroll and seconded by Commissioner Nelson to recommend approval of a Cooperative Endeavor in an amount up to Five Thousand Dollars (\$5,000) for advertisement and marketing of the City of Alexandria Mardi Gras Parade. There being no further public comments, the motion passed with 2 votes, Commissioner Sharplin recusing himself.

It was moved by Commissioner Carroll and seconded by Commissioner Nelson to recommend approval of a Cooperative Endeavor with M-2 Mitton Management, LLC in an amount up to Twelve Thousand Dollars (\$12,000) for advertisement and marketing of the Links on the Bayou Golf Course. There being no public comments, the motion passed by unanimous vote.

It was moved by Commissioner Carroll and seconded by Commissioner Nelson to recommend approval of a Cooperative Endeavor Agreement with the Kent Plantation House Inc. in an amount up to Ten Thousand Dollars (\$10,000) for advertisement and marketing of the 2019 8th Annual Le Tour de Bayou event. Ms. Alice Scarborough gave an overview of the event. There being no further public comments, the motion passed by unanimous vote.

It was moved by Commissioner Carroll and seconded by Commissioner Nelson to recommend approval of a Cooperative Endeavor Agreement with the Louisiana Boat Racing Association in an amount up to Eight Thousand Five Hundred Dollars (\$8,500) for the National Boat Racing Association Course Race and the North-South Shoot out Race. There being no public comments, the motion passed by unanimous vote.

It was moved by Commissioner Carroll and seconded by Commissioner Nelson to recommend approval of a Cooperative Endeavor Agreement with the Friends of Bringhurst Golf Course, Inc. in an amount up to Seven Thousand Five Hundred Dollars (\$7,500) for the 2019 Bayou Rapides Golf Invitational. Mr. Chris Queen and Coach Richard Hunter gave an overview of the event. There being no public comments, the motion passed by unanimous vote.

It was moved by Commissioner Carroll and seconded by Commissioner Nelson to recommend approval of a Cooperative Endeavor Agreement with the Juneteenth Association in an amount up to Seven Thousand Five Hundred Dollars. (\$7,500) for meal and advertisement and marketing of the 2019 Juneteenth Celebration. Councilman Jules Green gave an overview of the events. There being no public comments, the motion passed by unanimous vote.

It was moved by Commissioner Carroll and seconded by Commissioner Nelson to recommend approval of a Cooperative Endeavor Agreement with the Central Louisiana Regional Chamber of Commerce in an amount up to Ten Thousand Dollars (\$10,000) for advertisement and marketing/meals at the 2019 Chamber events listed in the Cooperative Endeavor. Ms. Deborah Randolph gave an overview of the events. There being no further public comments, the motion passed with 2 votes, Commissioner Sharplin recusing himself.

It was moved by Commissioner Carroll and seconded by Commissioner Nelson to recommend approval of a Cooperative Endeavor Agreement with the Alexandria/Pineville Convention and Visitors Bureau in an amount up to Thirty Thousand Dollars (\$30,000) to host the 2019 LHSAA Basketball and Powerlifting. There being no further public comments, the motion passed with 2 votes, Commissioner Sharplin recusing himself.

It was moved by Commissioner Carroll and seconded by Commissioner Nelson to recommend approval of a Cooperative Endeavor Agreement with the Arts Council of Central Louisiana in an amount up to Ten Thousand Dollars (\$10,000) for the 2019-2020 Performing Arts Series. Mr. Matt Henry gave an overview of the events. There being no public comments, the motion passed by unanimous vote.

There being no further business to come before the Economic Development Committee, the meeting was adjourned at 8:39 a.m.

**Greater Alexandria Economic Development Authority
Capital Projects Committee Meeting**

Minutes: Meeting of Tuesday, January 15, 2019

Present: Ralph Covington, Chair; Jay Sharplin; John Carroll

Absent: None

The monthly meeting of the Greater Alexandria Economic Development Authority's Capital Projects Committee was called to order by Commissioner Covington at 8:40 a.m. Executive Administrator, Angela Varnado, called the roll. A quorum was present.

Mr. Keith Hillman gave an overview of the progress of Phase 2 and 3 of the Masonic Drive Project. A discussion was held regarding signage for the project. The Board agreed that a sign would be erected at the cost of GAEDA.

There being no business to come before the Capital Projects Committee, the meeting was adjourned at 8:45 a.m.

**Greater Alexandria Economic Development Authority
Operations Committee Meeting**

Minutes: Meeting of Tuesday, January 15, 2019

Present: Michael Caffery, Chair Ralph Covington; Zebulon Winstead

Absent: None

The monthly meeting of the Greater Alexandria Economic Development Authority's Operations Committee was called to order by Commissioner Caffery at 8:46 a.m. Executive Administrator, Angela Varnado, called the roll. A quorum was present.

There being no business to come before the Operations Committee, the meeting was adjourned at 8:47 a.m.

**Greater Alexandria Economic Development Authority
Regular Meeting Agenda**

Minutes: Meeting of Tuesday, January 15, 2019

Present: Michael Caffery, Vice-Chair; Paula Nelson, Secretary/Treasurer; Ralph Covington; John Carroll; Jay Sharplin

Absent: Tamara Battles, Chair; Zebulon Winstead

The monthly meeting of the Greater Alexandria Economic Development Authority was called to order at 8:47 a.m. by Commissioner Caffery. Executive Administrator, Angela Varnado called the roll. A quorum was present.

It was moved by Commissioner Nelson and seconded by Commissioner Covington to approve the January 2019 Consent Agenda. There being no public comments, the motion passed by unanimous vote.

Commissioner Sharplin recused himself from items 2,3,4,6,7,8,14 and 15.
Commissioner Covington recused himself from item 16.

It was moved by Commissioner Covington and seconded by Commissioner Nelson to approve an amendment to the Cooperative Endeavor Agreement with the Disabled American Veterans, Department of Louisiana Inc. in an amount up to Fifteen Thousand Dollars (\$15,000) instead of Seven Thousand Five Hundred Dollars (\$7,500) for meals and advertisement at the 2019 Annual State Convention and the 2019 Mid-Winter Conference/Executive Committee Meeting. There being no public comments, the motion passed with 4 votes, Commissioner Sharplin recusing himself.

It was moved by Commissioner Covington and seconded by Commissioner Carroll to approve a grant request in an amount up to Two Thousand Four Hundred and Twenty Dollars (\$2,420) for advertisement and marketing to Louisiana College for the B.B. McKinney Legacy Concert at Louisiana College. There being no public comments, the motion passed with 4 votes, Commissioner Sharplin recusing himself.

It was moved by Commissioner Nelson and seconded by Commissioner Carroll to approve a Cooperative Endeavor Agreement with the Rapides Symphony Orchestra in an amount up to Ten Thousand Dollars (\$10,000) for promoting the 2019-2020 Concert Series- There being no public comments, the motion passed with 4 votes, Commissioner Sharplin recusing himself.

It was moved by Commissioner Nelson and seconded by Commissioner Carroll to approve a Cooperative Endeavor Agreement with the Alexandria/Pineville Convention and Visitors Bureau in an amount up to Six Thousand Dollars (\$6,000) to host the APT Coca Cola Open Professional Golf Tournament. There being no public comments, the motion passed by unanimous vote.

It was moved by Commissioner Carroll and seconded by Commissioner Covington to approve a Cooperative Endeavor Agreement with the Diocese of Alexandria an amount up to Fifteen Thousand Dollars (\$15,000) for advertisement and meals at the 2019 Steubenville South High School Youth Conference. There being no public comments, the motion passed with 4 votes, Commissioner Sharplin recusing himself.

It was moved by Commissioner Covington and seconded by Commissioner Nelson to approve a Cooperative Endeavor with POW-UR, LLC in an amount up to Twelve Thousand Dollars (\$12,000) for advertisement and marketing and meals for the 2019 USA Powerlifting Highschool National Championships. There being no public comments, the motion passed with 4 votes, Commissioner Sharplin recusing himself.

It was moved by Commissioner Nelson and seconded by Commissioner Carroll to approve a Cooperative Endeavor in an amount up to Five Thousand Dollars (\$5,000) for advertisement and marketing of the City of Alexandria Mardi Gras Parade. There being no public comments, the motion passed with 4 votes, Commissioner Sharplin recusing himself.

It was moved by Commissioner Covington and seconded by Commissioner Carroll to approve a Cooperative Endeavor with M-2 Mitton Management, LLC in an amount up to Twelve Thousand Dollars (\$12,000) for advertisement and marketing of the Links on the Bayou Golf Course. There being no public comments, the motion passed by unanimous vote.

It was moved by Commissioner Carroll and seconded by Commissioner Covington to approve a Cooperative Endeavor Agreement with the Kent Plantation House Inc. in an amount up to Ten Thousand Dollars (\$10,000) for advertisement and marketing of the 2019 8th Annual Le Tour de Bayou event. There being no public comments, the motion passed by unanimous vote.

It was moved by Commissioner Carroll and seconded by Commissioner Covington to approve a Cooperative Endeavor Agreement with the Louisiana Boat Racing Association in an amount up to Eight Thousand Five Hundred Dollars (\$8,500) for the National Boat Racing Association Course Race and the North-South Shoot out Race. There being no public comments, the motion passed by unanimous vote.

It was moved by Commissioner Covington and seconded by Commissioner Carroll to approve a Cooperative Endeavor Agreement with the Friends of Bringham Golf Course, Inc. in an amount up to Seven Thousand Five Hundred Dollars (\$7,500) for the 2019 Bayou Rapides Golf Invitational. There being no public comments, the motion passed by unanimous vote.

It was moved by Commissioner Covington and seconded by Commissioner Carroll to approve a Cooperative Endeavor Agreement with the Juneteenth Association in an amount up to Seven Thousand Five Hundred Dollars. (\$7,500) for meal and

advertisement and marketing of the 2019 Juneteenth Celebration. There being no public comments, the motion passed by unanimous vote.

It was moved by Commissioner Covington and seconded by Commissioner Nelson to approve a Cooperative Endeavor Agreement with the Central Louisiana Regional Chamber of Commerce in an amount up to Ten Thousand Dollars (\$10,000) for advertisement and marketing/meals at the 2019 Chamber events listed in the Cooperative Endeavor. There being no public comments, the motion passed with 4 votes, Commissioner Sharplin recusing himself.

It was moved by Commissioner Carroll and seconded by Commissioner Covington to approve a Cooperative Endeavor Agreement with the Alexandria/Pineville Convention and Visitors Bureau in an amount up to Thirty Thousand Dollars (\$30,000) to host the 2019 LHSAA Basketball and Powerlifting. There being no public comments, the motion passed with 4 votes, Commissioner Sharplin recusing himself.

It was moved by Commissioner Nelson and seconded by Commissioner Carroll to approve a Cooperative Endeavor Agreement with the Arts Council of Central Louisiana in an amount up to Ten Thousand Dollars (\$10,000) for the 2019-2020 Performing Arts Series. There being no public comments, the motion passed with 4 votes, Commissioner Covington recusing himself.

There being no further business to come before the Board, the meeting was adjourned at 8:59 a.m.